

Minutes: Executive Board Meeting February 18, 2024, 4:00 p.m.

Attendees: Ro M., Chair; Kristi K., Ex Officio; Dee C.; Treasurer; Sheree C., Secretary (took minutes); Jessica F., Webmaster

Serenity Prayer

Quick Check-in

Webmaster-Related Items

Website-focus group follow up

- Homepage: Jess changed the homepage to provide information oriented to the newcomer, but will move that information to a newcomer page that is accessible from the homepage. Homepage text will be a briefer welcome/statement of purpose.
- Newcomer page: Jess had included a printable meeting list, suggestion to attend multiple meetings and an abstinence definition. Info and PSA currently on the homepage will be moved to this new page.
- Meeting page: Jess to discuss with younger members whether a meeting list calendar that enables meeting info to be forwarded to personal calendars is desirable. If desirable, such a calendar would be distinct from calendar on Events page.
- Groups/Members page: 12th Step Within info has been added to homebound support tab on this page.
- New to Intergroup tab is now clearly identified on service pag.
- Events page: Links to special events have been moved to the top of the page. Will be renamed "Calendar" and will restore "block-style" calendar for special events and GPI meetings. We will ask all officers, chairs and reps to reflect their meetings on this calendar. With this calendar, Dee does not need to urgently pursue non-profit status with Google.

Other changes:

- GPIOA logo to be moved to the top of the pages.
- Repetition on left navigation panel eliminated.
- 7th Tradition button to be added to homepage.
- Search function to be added to the website
- Mailchimp Issue: Because Beth will be creating the VOR in Word, we will create a PDF to post on the website and a JPEG to deliver through Mailchimp. Links won't be active on the JPEG.

2023 Annual Financial Report Review: We have 36 registered groups. 58% contributed and that is 14% fewer groups contributing than in past years. Q: Are individual contributions taking the place of group contributions? A: Not really. There aren't that many individuals contributing on a regular basis. However, in general, contributions are up, in spite of a smaller pool. Q: Is there a reason that expenditures were up in 2023 over 2024? A: We paid for 2 years of Pair Networks in 2023 and sent a delegate to World Service. Q: Can we just have the Financial Report take the place of a separate agenda item? Possibly encourage conversation about whether the lack of group engagement with Intergroup is part of the issue.

Service & Volunteers

- Sheree/update on WSO amendments: Amendment feedback has been submitted to WSO.
- Jeanne H. email requests: We now have a volunteer to fill this role.
- Anne's 12 Step Study: An in-person study is planned, located in the Beaver area. The hope is that after the 15 week study, it could transition to a regular weekly OA meeting.
- GPI presentations on what our roles entail: As we have scaled back the day-to-day report items, we will do a trial highlighting different roles value to the group and what the role entails, to determine whether the highlight is of value to GPI attendees.

- Posters: We have 18 that have been distributed. Possibly reach out to people in outlying areas to get more posters distributed. Offer to let people have posters for local venues, such as libraries and other public areas. We can order more posters if necessary.
- Service Focus Group discussion tabled for next meeting in interests of time.
- Attending Unity Day event: Several from the Executive Board plan to attend.

March Agenda Items: No additions

Other items: Suggestion: There are two Pittsburgh Eating Disorder treatment facilities that we may be able to reach out to let them know of OA. This is in the Professional Outreach area and we do not have a current Public Outreach chair, but we may want to find a way to make ourselves known to them. We will wait to address this at a later date.

Adjourn

Next Executive Board Meeting will be March 17 at 4:00pm on Zoom

Adjourn

Next Executive Board Meetings:

4 pm, February 18, 2024, 4 pm, March 17, 2024, 4 pm, May 19, 2024